

H.M.

Thursday, February 20, 1964

## Funeral Services Held Feb. 14 For Harold F. Strong

Funeral services were held Feb. 14th in San Francisco, Calif., for Harold Frank Strong, 74, former Grinnellian, who died Feb. 11th at Fort Miley Veterans hospital in California.

A native of Iowa, he was a 1912 graduate of Grinnell College and served as assistant pastor of the Congregational church here in 1915-16 after a year of study at Union Theological Seminary. He entered the public relations business in New York after serving with the Army during World War I.

He was credited with originating the "Seeing Eye" program for the blind. During his career in public relations, he was credited with raising over \$50 million for religious, educational, and philanthropic institutions in the United States and the Orient, besides acting as consultant for many business corporations and associations.

He was a consultant to the New Jersey Educational Association, National Association of Manufacturers, and the Pacific University Development Committee. Last year he retired as secretary of the San Francisco Convention and Visitors Bureau, after having joined the bureau in 1952.

Survivors include his wife, Madelyne, and a brother, Dr. Earl D. Strong, dean emeritus of Grinnell College.